

Resource sheet:

Socialization of your puppy is critical

The clock is ticking. By the time your puppy is 16 weeks old, he or she has completed her first critical socialization period. Puppies are curious about their environment, and puppyhood is the time when your dog will be most adaptive and open to new experiences. The breeder is responsible for part of this early socialization period; by the time you get your puppy (age 8 weeks is typical), you have only a few weeks left to help your puppy learn to be confident and calm.

Fearful puppies can become nervous adult dogs, and anxiety can lead to aggressive behavior. Socialization teaches your puppy that change is a normal part of life, and that new experiences are fun, not scary or threatening.

People often misunderstand socialization. Many people think a dog who has met a few other dogs and 20-30 people is socialized. Socialization is a lifelong process with some important first steps. *Socialization* means to expose dogs to as many and varied experiences as possible in a positive manner, throughout life but especially before 14-16 weeks of age, e.g. meeting and playing with other dogs in a safe and controlled environment. (Note: dogs who live with another dog will not automatically be relaxed around all other dogs.)

Your dog needs many and varied experiences

Although you should be careful about where you take your puppy for health reasons, all dogs, regardless of breed need early socialization to ensure normal development and behavior. It is definitely not acceptable to keep your puppy isolated until he or she is 12 to 15 weeks old.

A well-structured socialization program will integrate your dog into society in a safe and responsible manner.

Below is a list of common experiences for most dogs living in Wisconsin towns and cities. Your dog should be exposed to most or all of the following before 14-16 weeks of age:

- Traffic movement and noise, e.g. motorbikes, trains, trucks
- Trips in the car
- People of all ages, young children, old people, people in hats, sunglasses
- Skateboards, roller blades, bicycles
- Dogs, cats, farm animals
- Large crowds, shopping centers, busy streets
- Shopping carts, wheelchairs, strollers
- Lawnmowers, snow blowers, weed-eaters and other garden/household machinery
- Vacuum cleaners and other household noises
- Water lakes, creeks, hoses.

To socialize your puppy, take him/her into the environment (e.g. shopping center, lakeshore) and let him/her investigate. Reward calm, confident behavior with pats and talking to your puppy.

If your puppy is initially shy about the situation, don't pat or cuddle him in an attempt to soothe his fears – you may accidentally reinforce the fear. Look around you and try to see things through your dog's eyes. Don't assume your dog will automatically cope with new experiences, because until he has been socialized to unusual objects and environments he will probably overreact. Instead, make sure he is safe (take him a little distance from whatever has startled him if necessary) and continue to reward calm, confident behavior.

Socialization checklist

For a well adjusted, well-socialized dog, try to complete this list by the time your dog is one year old, or within the next four months. Take care to avoid overwhelming your dog with too much all at once!

GENTLE HANDLING	TYPES OF PEOPLE SEEN (men and women)
Head	Young adults
Ears	Middle-aged youths
Mouth	Elderly people
Neck area	Disabled people
Tail	People in wheelchairs
Paws and legs	Loud, confident people
One minute groom with soft brush	Shy, timid people
Gentle restraint until accepted	People wearing hats/helmets
Collar	People wearing glasses
Leash	Men with beards/facial hair
Muzzle/Head halter	People in clothing other than uniform
By family and friends	Postal employees
By people in the street	OBJECTS TO CHEW
OBJECT TO PLAY WITH (supervised)	Nylabone/Gumabone toys
Cardboard box	Rawhide chew (supervised)
Bucket	Strong toys (i.e., Kongs)
Treat ball/Kong	Raw bones/Pigs' ears
Empty plastic bottle	SOUNDS (use tapes to help)
OTHER ANIMALS	Household noises (including kitchen sounds)
Friendly adult dogs (no aggressive dogs)	Washing machines
Cats	Vacuum cleaner
Guinea pigs	Music
Horses/Cattle	Children playing
Fish in tanks	Doorbell/knocker/telephone
Chickens	Lawn mower and weed-eater
CHILDREN SEEN (boys and girls)	Thunderstorm
Babies (0-2 years)	Gunshot and fireworks
Toddlers (2-6 years)	Car and traffic noises
School (6-13 years)	ENVIRONMENTAL SMELLS - bits of cloth wiped on:
Teenagers (13-17 years)	Other vaccinated dogs
SURFACES TO WALK ON	A cat
Clean grass	A baby
Linoleum/tiles/slippery surface	EXPERIENCES
Steps/stairs	Garden hoses
Gravel/stones/sand	Car/van rides
Snow/wet surfaces	Watching passing traffic
Pavement	Playing with toys with people
PREPARATION FOR VET/GROOMER	Parks
Being lifted onto table	Streets
Gentle restraint on table/examination	Bicycles/Motorbikes/Skateboards
Veterinary product smells	Trains/Buses
Flea treatment/Pill giving	Training - recall for food
Hair dryer	Tasting a variety of foods
Bath or Hydrobath	HOUSETRAINING/TOILET TRAINING
LEARNING TO BE ALONE	Taken onto grass upon waking up or after a meal
Five minutes isolation from family, followed by friendly human contact	Given praise and treat for going to toilet outside